Tribhuvan University Institute of Science and Technology Introduction to Management

Course No.: MGT 205

Credit Hours: 3

Full Marks: 60+20+20

Pass Marks: 24+8+8

Nature of Course: Theory

Course Synopsis: Evolution of management and management theories related with planning, organizing,

and controlling business activity.

Text Books:

Agrawal, Govind Ram, **Principles of Management**, M.K. Publishers & Distributors Kathmandu

Kreitner, Robert, Management, 1999

References:

Robbins, Stephen P., and Coulter, Marry, Management, Prentice-Hall of India, New Delhi, 2002 Griffin, Rickey, Management, Houghton-Miffin, USA, 1998

Goals: This course presents a systematic coverage of management theory and practice. Therefore it focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals.

Course Contents:

Unit 1: Introduction [3 hrs.]

- 1.1 Definition of management
- 1.2 Characteristics of management
- 1.3 Principles of management
- 1.4 Functions of management
- 1.5 Roles and skills of a manager

Unit 2: Evolution of Management Theory [6 hrs.]

- 2.1 Scientific management theory
- 2.2 Administrative management theory
- 2.3 Behavior science theories
- 2.4 The management science theory
- 2.5 The system approach
- 2.6 The contingency approach

Unit 3: The Environment of management [6 hrs.]

- 3.1 Concept of business environment
- 3.2 Internal and external environment
- 3.3 Components of political, economic, socio-cultural and technological environment
- 3.4 Corporate Social Responsibility
- 3.5 Management ethics

Unit 4: Planning and decision-making [8 hrs.]

- 4.1 Definition and importance of planning
- 4.2 Types of planning corporate, tactical and operational plans; single use and standing plans; specific and flexible plans
- 4.3 Hierarchy of planning
- 4.4 Methods, steps and process of planning
- 4.5 MBO

- 4.6 Meaning of decision-making
- 4.7 Types of decision-making Programmed and non-programmed; Strategic, tactical and operational and Individual and group decision-making

Unit 5: Organization and Human resource management [6 hrs.]

- 5.1 Definition and characteristics of organization
- 5.2 Types of organization Line, Line and staff, functional and matrix type of organization
- 5.3 Centralization Vs. decentralization
- 5.4 Meaning of HRM
- 5.5 Components of HRM Acquisition, development, utilization and maintenance

Unit 6: Motivation, leadership and conflict

- 6.1 Meaning of motivation
- $6.2\,Motivation$ theories Hierarchy of needs theory; Motivation hygiene theory; and Theory X theory Y
- 6.3 Meaning of leadership
- 6.4 Leadership styles Autocratic, democratic and free rein and Managerial grid theory
- 6.5 Meaning and sources of conflict
- 6.6 Conflict resolution Avoidance, diffusion, containment and confrontation

Unit 7: Communication and Controlling [8 hrs.]

- 7.1 Meaning and process of communication
- 7.2 Types of communication Formal and informal communication and Interpersonal and non-verbal communication
- 7.3 Barriers to effective communication
- 7.4 Techniques for improving communication
- 7.5 Meaning of controlling
- 7.6 Types of control system Pre-control; concurrent control and post-control
- 7.7 Characteristics of effective control system
- 7.8 Introduction to MIS
- 7.9 Quality concept meaning of quality; QA/QC and TQM

Homework:

Assignment: Homework and class assignment shall be given to the students with emphasis on practical cases covering wide range of management practices.

Student Evaluation

Student's evaluation is done as mentioned below:

- a. 40 percent (40 marks) is allocated for internal (college) evaluation and shall be allocated as follows:
 - i) 20 marks for internal (college) examination
 - ii) 15 marks for class assignments and class participation
 - iii) 05 marks for attendance and discipline
- b. 60 percent (60 marks) is allocated for final (university) examination

Question specification

For final examination to be conducted by the university, marks shall be allocated as mentioned below:

- 1. There shall be 10 specific answer questions of 1 mark each.
- 2. There shall be 3 long answer questions of 10 marks each of which candidates are required

- to attempt only 2 but one question shall have a <u>case which shall be made compulsory.</u>
- 3. There shall be 8 short answer questions of 5 marks each of which candidates are required to attempt only 6 questions.
- 4. Questions shall, in general, cover all the units and the weight given to each question shall be as per the time allocated to each unit.
- 5. Duration of the examination shall be of 3 hours.
- 6. To pass the examination a candidate has to secure 40% or, above marks in the examination
- 7. It is expected that students' answer should be neat and clean, systematic and should have answered as taught in the classroom and according to the reading materials as prescribed. However, students are encouraged to utilize their creativity and analytical skill.

Mark Distribution:

The questions in the examination, in general, will be asked as per the allocated class hour for that particular unit. The table below shows the units and the weight received by the particular unit.

Unit	1	2	3	4	5	8	7
Weight	3	6	6	8	6	8	8
(Hrs.)							
Percentage	7	13	13	18	13	18	18
Marks to	6+2	10	10	14	10	14	14
be							
allocated							